



## PROGRAMME - AT A GLANCE

DATE	SESSION	TIME	COURSE TITLE	LOCATION	COST (IP member/ non IP)
Mon 7 <sup>th</sup> March	1	8.45am-10.30am	Business Breakfast: Kick-starting the 2016 season	The Mermaid (Restaurant)	Free / Free
Mon 7 <sup>th</sup> March	2	11.00am – 1.00pm	Keeping your Profit in your Pocket	Porthmellon Enterprise Centre (PEC)	Free / £5
Mon 7 <sup>th</sup> March	3	2.00pm – 4.00pm	Harnessing Scilly's Events Programme for your Business	PEC	Free / £5
Tues 8 <sup>th</sup> March	Drop-in	10.00am – 3.00pm	Recruiting staff for Scilly; Understanding Universal Credit	PEC	Free / Free
Tues 8 <sup>th</sup> March	4	10.00am – 1.00pm	Everything you Need to Know about New Pensions Regulations	PEC	Free / Free
Tues 8 <sup>th</sup> March	5	2.00pm – 4.00pm	Product and Press Photography	PEC	Free / £5
Wed 9 <sup>th</sup> March	6	10.00am – 1.00pm	Accessing Finance and Expertise for Your Business – New £2.25m fund	PEC	Free / Free
Wed 9 <sup>th</sup> March	Drop-in	10.00am – 3.00pm	Employing staff for Scilly; Understanding Universal Credit	PEC	Free / Free
Wed 9 <sup>th</sup> March	7	2.00pm – 4.00pm	Top Tips for Writing Press Releases and Contacting Press	PEC	Free / £5
Thur 10 <sup>th</sup> March	8	9.30am-12.30pm	Google, YouTube & Beacons: Discover what's new in 2016	PEC	£12 / £20
Thur 10 <sup>th</sup> March	9	1.00pm – 2.00pm	Websites, Hosting and Web Security (SSL)	PEC	Free / £5
Thur 10 <sup>th</sup> March	10	2.30pm – 4.00pm	Advances in Social Media Marketing	PEC	Free / Free
Fri 11 <sup>th</sup> March	11	9.30am – 1.00pm	Pricing your Products to be Profitable	PEC	Free / Free
Fri 11 <sup>th</sup> March	12	2.00pm – 4.00pm	Delivering a Quality Product for the International Market	PEC	Free / Free

MOST EXPERT SPEAKERS WILL BE AVAILABLE FOR ONE-TO-ONES THROUGHOUT THE WEEK  
FULL PROGRAMME AVAILABLE ON ISLANDS' PARTNERSHIP WEBSITE

**TO BOOK ON TO ANY OF THESE COURSES, CALL SAM ELLIS ON  
01720 424036 or email [samellis@islandspartnership.co.uk](mailto:samellis@islandspartnership.co.uk)**