

IMPORTANT – THIS COMMUNICATION AFFECTS YOUR PROPERTY



COUNCIL OF THE ISLES OF SCILLY

**Town Hall, The Parade, St Mary's TR21 0LW
Telephone: 01720 424350 – Email: planning@scilly.gov.uk**

**Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) Regulations 2007**

GRANTING OF ADVERTISEMENT CONSENT

Application No: P/17/035/ADV

Date Application Registered: 25th April 2017

Applicant: Miss Amy Hiron
Longstone Lodge & Cafe
Longstone
St Mary's
Isles Of Scilly
TR21 0NW

Site address: Junction Of Longstone Lane And Telegraph Road Longstone St Mary's Isles Of Scilly

Proposal: To erect a new advertising and directional sign to reflect the new business

In pursuance of their powers under the above Act, the Council hereby PERMIT the above development to be carried out in accordance with the following Conditions:

C 1 This consent hereby grants permission for the display of the advertisement referred to in this notice for a period of five years from the date of this consent.

Reason: Having regard to Regulation 14(7) the Town and Country Planning (Control of Advertisements) Regulations 2007.

C 2 The advertisements hereby permitted shall not be carried out except in complete accordance with the details shown on the approved submitted plans:

- o The Location Plan LL-1**
- o Location Plan 2 LL-2**
- o Proposed Sign Plan and Details**

These are signed and stamped as APPROVED

Reason: For the clarity and avoidance of doubt and in the interests of the character and appearance of the Conservation Area, Area of Outstanding Natural Beauty and Heritage Coast in accordance with Policy 1 of the Isles of Scilly Local Plan 2005.

C 3 The advertisement hereby permitted shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: In the interests of amenity and in accordance with the requirements of the Town and Country Planning (Control of Advertisements) Regulations 2007.

- C 4 **Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.**

Reason: In the interests of amenity and in accordance with the requirements of the Town and Country Planning (Control of Advertisements) Regulations 2007.

- C 5 **No advertisement, other than those already displayed with either deemed or express consent, shall be displayed at this site without the prior express consent of the Local Planning Authority, notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 2007 or any regulations revoking or re-enacting those regulations.**

Reason: In the interests of amenity and to maintain a reasonable level of advertisement material on this building having regard to the prominent location of the site and the general character of the area in which it is located.

Further Information

- 1 In dealing with this application, the Council of the Isles of Scilly has actively sought to work with the applicants in a positive and proactive manner, in accordance with paragraphs 186 and 187 of the NPPF.

Signed

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke at the end.

Senior Manager: Infrastructure and Planning

DATE OF ISSUE: 13th June 2017



COUNCIL OF THE ISLES OF SCILLY

Planning & Development Department
Town Hall, The Parade, St Mary's, Isles of Scilly, TR21 0LW
☎01720 424350
✉planning@scilly.gov.uk

Dear Miss Amy Hiron

Please sign and complete this certificate.

This is to certify that decision notice: P/17/035/ADV and the accompanying conditions have been read and understood by the applicant: Miss Amy Hiron.

I intend to commence the development as approved: To erect a new advertising and directional sign to reflect the new business at: Junction Of Longstone Lane And Telegraph Road Longstone St Mary's Isles Of Scilly

on:.....

Print Name:.....

Signed:.....

Date:.....

Please sign and return to the **above address** as soon as possible.